

“For Immediate Release”

Additional information contact:
Michael Walsh
mwalsh@musselbound.com
+1 (312) 296-6370

MusselBound & The Link Group partner to offer New Line of Peel & Stick Adhesives for Setting Tile



Boston, November, 2011—The Link Group, Boston, MA, a recognized industry expert in peel and stick adhesives for tile applications announces a partnership with MusselBound (www.musselbound.com), an innovative manufacturer of adhesives and sealants for demanding applications. Together under the MusselBound™ brand they will manufacture and market a full line of peel and stick adhesive membranes that provide a fast, easy, clean, and more convenient method for installing tile.

“This partnership streamlines our sales, operations, manufacturing, and product development to provide increased value and greatly improved economics for our customers. In addition the higher performance of MusselBound can now address many applications that were previously not economically viable” said Michael Walsh- President of The Link Group-Intl and Vice President of Sales & Marketing at MusselBound.

MusselBound is the leader in cutting edge Peel and Stick adhesive solutions that provide permanent, strong, water resistant, and flexible bonds utilizing Tri- Elastomer Technology™. This technology is extremely unique because it provides Stretch & Release™ performance that enables high bond strength and offers the ability to remove & reposition without damage to the substrate.

MusselBound was engineered specifically for tiling applications to provide an innovative way to install tile faster and easier than traditional methods including mortar or mastic.

“Tri-Elastomer Technology offers superior reposition ability and bond strength and is available in a very light color to eliminate the serious problem with light reflectance prevalent in glass tiles” said Terry Jones- President & Technical Director of MusselBound

MusselBound peel and stick adhesive membrane is available in bulk rolls for factory lamination directly to the tile by OEM tile manufacturer as well as DIY and contractor size rolls for distribution and field applications.

For additional information about MusselBound and our Tri-Elastomer™ Peel and Stick technology for attaching tile please contact or visit the MusselBound website.

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About us: MusselBound is the leader in cutting edge Peel and Stick adhesives solutions for the tile industry that provide permanent, strong, water resistant, and flexible bonds powered by Tri- Elastomer Technology with Stretch and Release removable performance.

MusselBound

Brewster, MA-USA ● Technical 1 774 212 5488 ● Sales& Distribution 1 312 296 6370 ● www.musselbound.com